



Kavya Sridhar

Visual Designer

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experience

INSPIRE BRANDS, ATLANTA (Present) *Design & Branding Intern*

Working on various design requirements for Inspire Brands' clients including Dunkin', Baskin Robbins, Arby's etc

SCAN - SCAD STUDENT MAGAZINE (Present) *Creative Director*

Responsible for overall artistic direction, layout design, and recruiting contributors for the magazine

ADOBE X SCADPRO (Nov 2023 - Dec 2023) *Visual Design Strategist*

Collaborated with a team of students across the globe towards a future project in partnership with Adobe

PING, CHENNAI (Apr 2021 - May 2021) *Junior Design Intern*

Worked on logo design, branding kits, marketing collateral, packaging design, and presentation deck design

SAMARPANA NGO (Oct 2019 - Dec 2021) *Graphic Designer*

Worked on print and digital media, branding for fundraiser events & conducted design workshops to raise funds

MAYA SKIN CARE (Jan 2018 - May 2022) *Brand Designer*

Designed visual identity, creatives for social media, and affordable packaging solutions for the small business

AALAAP (Dec 2017 - May 2018) *Design Intern*

Designed creatives, event brand identity, and promotional presentation decks for events organized by Aalaap

education

SCAD ATLANTA (Present) M.A. Graphic Design and Visual Experience

M.O.P. VAISHNAV COLLEGE (2019-2022) B.Sc. Visual Communication Specialization in Web Design

WEBD SCHOOL (2017-2018) Graphic Design Certificate Course

achievements

SCADGenerate Cook Park Rebrand Contest *Winner & Chosen Concept*

Dieline Feature (Aug 2023) *Fluid Packaging Design*

AIGA Logo Redesign Contest (Jan 2023) *Winner, First Place*

Thumbnail Journal Cover Contest (2021) *VisCom Department: Winner, First Place*

Global Waboba Wingman Design Contest (2020) *Finalist among 500+ global participants*

Government of India, Lok Kala Festival (Jun 2020) *Designer for the festival*

certifications

Landor & Fitch *Next Gen Brand Transformers*

SCADforward *Certificate of Completion*

skills

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe XD
Figma
Cinema 4D

SKILLS

Packaging design, Brand identity design, Art direction, Motion graphics, Presentation deck design, 3D design, Photography