



# Kavya Sridhar

Visual Designer

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## experience

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### **Six+One, New York City** (Sep '24 - Present) *Designer*

Leads high-impact and high-volume campaigns, visual identity, and packaging systems for brands from startups to global leaders like Spectrum and Amazon, driving bold creative direction while optimizing workflows and pushing design systems through AI.

### **Inspire Brands, Atlanta** (Jan - Sep '24) *Design & Branding Intern*

Worked on brand expression, packaging, evergreen and seasonal campaigns for the company's multi-brand restaurant portfolio including Dunkin', Baskin Robbins, SONIC, and Buffalo Wild Wings.

### **SCAN - SCAD Magazine** (Mar '23 - Mar '24) *Creative Director*

Responsible for overall artistic direction, layout design, and recruiting contributors for the magazine.

## notable projects

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### **Amazon Ads** (Sep - Dec '25)

Lead designer for the art direction and experience design for Amazon Ads showcase for CES 2026, an annual trade show in Las Vegas using motion graphics and AI. This project was in collaboration with Jack Morton.

### **Adobe x SCADPro** (Nov - Dec '23) *AI and Visual Design Strategist*

Spearheaded visual direction on an Adobe AI integration project with a global cohort of select students. Developed Adobe Sky, a conceptual AI-powered product unifying workflows into a single ecosystem. Proposed a seamless system connecting designers, clients, and workspaces across environments.

## education

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**SCAD Atlanta (2022-2024)**  
M.A. Graphic Design and Visual Experience

**M.O.P. Vaishnav College (2019-2022)**  
B.Sc. Visual Communication

## achievements

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**GDUSA Award Winner**  
Dunkin' Packaging Design

**IDA, International Design Awards**  
Bronze Award for "A Way Home"

**GDUSA Award Winner**  
For "A Way Home" Project

**SCADGenerate Cook Park Rebrand**  
Winner & Chosen Concept

**Dieline Feature (Aug 2023)**  
Fluid Packaging Design

**AIGA Logo Redesign Contest (Jan 2023)**  
Winner, First Place

**Government of India, Lok Kala Festival (Jun 2020)**  
Designer for the festival

## certifications

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**Landor & Fitch**  
Next Gen Brand Transformers

**SCADforward**  
Certificate of Completion

## skills

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**TOOLS**  
Adobe Suite  
AI Tools (Firefly, NanoBanana, Claude)  
Figma  
Blender  
Cinema 4D

**SKILLS**  
Art direction, Packaging design, Brand identity and Design Systems, AI workflows, Motion graphics, Presentation deck design, 3D design, Photography